



UNIVERSITY  
OF  
LOUISIANA  
*L a f a y e t t e*

# STAFF VACANCY

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**POSITION:** **Research and Economic Development Communications Specialist** **EEO # RD 32-16**  
Office of Vice President for Research, Innovation and Economic Development

**RESPONSIBILITIES:** Reporting directly to the Vice President for Research, Innovation, and Economic Development, this position will convey the excitement of creativity, the quest for new knowledge, and the benefits of the University's research to Louisiana and the world. The individual will take a lead role in communicating the impact of UL Lafayette's research and economic development activities. Through this position, the University seeks to show the significance of research in improving lives in Louisiana and beyond. He/she will demonstrate the ways in which our researchers shape knowledge, advance science and technology, preserve and promote our culture, strengthen the economy, and address the major problems of the world.

This individual develops and implements a comprehensive marketing, communication and public relations program for the Office of Research, Innovation and Economic Development, in compliance with the University's Office of Communications and Marketing and branding strategies as established by that office. This individual is responsible for publications which directly deliver scholarship and research information to public audiences and clients. These publications are the primary education and technical resources for business, industry, manufacturing, and community constituencies. He/she might be called upon to assist in the operations and management of research & economic development centers and initiatives, as needed.

**QUALIFICATIONS:** Bachelor's degree in public relations, marketing, communications, journalism or a related field from an accredited college or university and three years of applicable experience. Must have a strong computer background, excellent writing skills, and strong skills in scientific and technical writing and editing, content integration, web design, the use of leading-edge technologies, product management and coordination. Familiarity with economic development environments and community engagement are a strong plus. Demonstrates strong skills in scientific and technical writing and editing, content integration, web design, the use of leading-edge technologies, product management, and community engagement and coordination. Has writing/editing skills and knowledge of the basic principles and specialized vocabulary of appropriate fields to the accurate communication of scientific and technological information to decision makers and the general public. Ability to conceptually organize and analyze scientific data, interpret such data, and integrate complex data and reports to derive key outcomes and messages. Ability to translate complex scientific information into clear and interesting narratives for an intended audience. Ability to coordinate and collaborate with multidisciplinary teams to ensure successful execution of deliverables.

**ENVIRONMENT:** The mission of the University of Louisiana at Lafayette is to offer exceptional education informed by diverse world views striving to develop innovative leaders who advance knowledge. The Southern Association of Colleges and Schools Commission on Colleges accredits the University, which offers undergraduate and graduate degrees in the arts, sciences, and professional programs. The University is a public research university with high research activity, an enrollment of over 18,000 students and 800 faculty members. UL Lafayette is the largest of nine universities in the University of Louisiana System. The University offers degree programs in 55 undergraduate disciplines, 15 post-bachelor certificates, seven graduate certificates, the master's degree in 28 disciplines and the doctorate in 10 disciplines. Additional information about the University is available on the University's webpage at <http://louisiana.edu/>

**SALARY:** Commensurate with qualifications and experience.

**APPLICATIONS:** The search committee will review applications starting immediately and continue until the position is filled. Candidates should send a letter of intent, curriculum vitae, and contact information of at least four references. Applications should be sent to:

**Research Communications Specialist – EEO – RD 32-16**  
University of Louisiana at Lafayette  
[monique@louisiana.edu](mailto:monique@louisiana.edu)