Position: Instructor of Music Business

Responsibilities: Coordinate Music Business concentration. The candidate shall demonstrate the competence, effectiveness, and capacity to excel in teaching undergraduate level courses, conducting scholarship/creative activity that keeps them current in their teaching, and engagement with the department, university and community. Teach the following undergraduate courses: Music Marketing & Promotion; Music Industry in the 21st Century; Music Merchandising & Sales; Management, Booking and Touring; Music Business Entrepreneurship; Legal Issues of the Music Business. Coordinate Music Business Internship. Assist with student advising. Participate in academic affairs of the department and committee work, and teach other classes as warranted by departmental need and faculty expertise.

Qualifications: The ideal candidate will have an earned terminal degree in Music Business or related field. As an alternative qualification an equivalent combination of education and professional experiences that includes a minimum of twelve years of related work experience with a nationally known music business organization will be given consideration. Demonstration of successful college-level teaching skills and scholarship/creative works. Professional-level knowledge of the music business. Professionalism, collegiality, and excellent organizational and communication skills are essential.

Rank/Salary: Instructor. Salary competitive, commensurate with qualifications and experience.
Starting Date: August 19, 2015

Facilities and Resources: The School of Music & Performing Arts has excellent facilities for music production, including an audio/video recording studio, postproduction studio (pro tools hd3), electronic music studio, computer classroom, and auditorium control room. The School has a cooperative working arrangement with KRVS, the on-campus National Public Radio affiliate.

The Department: In addition to the Bachelor of Arts in Music Business, The School of Music & Performing Arts offers the Bachelor of Music degree with concentrations in Performance, Music Media, Theory/Composition, Piano Pedagogy, and Jazz Studies. The school also offers the Bachelor of Arts in Music with a concentration in Traditional Music. There are also concentrations in Art/Music Education-Grades K-12 in Music-Vocal, or Music-Instrumental. The Master of Music degree allows students to specialize in the concentrations of Performance, Music Education, Theory/Composition, Conducting, or Pedagogy. The Bachelor of Fine Arts is available with concentrations in Theatre and Dance.

University/Region: The classification of the University of Louisiana at Lafayette is a public doctoral university with High Research Activity, with an enrollment of approximately 16,700 students and 575 full-time faculty. The University is the largest of the nine universities in the University of Louisiana System. The Commission on Colleges of the Southern Association of Colleges and Schools accredits the University of Louisiana at Lafayette. Located midway between New Orleans and Houston, Lafayette is the heart of Louisiana’s Acadian-Creole region. The city of over 122,000 is part of the Lafayette/Acadia area with a total population of 550,000 and is one of Louisiana’s fastest-growing metropolitan areas. It is the hub of numerous music and cultural festivals and celebrations.
Application: A complete application will include an application letter, curriculum vitae, a brief statement of music business teaching philosophy, and at least three letters of support. Include the names of three or more references with contact information. Use e-mail for application materials, directing application materials to: Garth Alper at garth@louisiana.edu. Official transcripts will be required before appointment.